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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/544,282	08/07/2006	Vijay Kamalakant Gadkari	60300-USA	9940
Paul A Fair	7590 12/07/201	EXAMINER		
FMC Corpora		MAEWALL, SNIGDHA		
Patent Administrator 1735 Market Street			ART UNIT	PAPER NUMBER
Philadelphia, l	PA 19103	1612		
			MAIL DATE	DELIVERY MODE
			12/07/2010	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

	Application No.	Applicant(s)		
10/544,282		GADKARI ET AL.		
	Examiner	Art Unit		
	Snigdha Maewall	1612		
	Siligulia Maewali	1012		

	Snigdha Maewall	1612				
The MAILING DATE of this communication appe	ars on the cover sheet with the o	correspondence add	ress			
THE REPLY FILED 16 November 2010 FAILS TO PLACE THIS	APPLICATION IN CONDITION F	OR ALLOWANCE.				
<ol> <li>M The reply was filed after a final rejection, but prior to or on application, applicant must limely file one of the following application in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods:</li> </ol>	eplies: (1) an amendment, affidavi	t, or other evidence, w with 37 CFR 41.31; or	hich places the (3) a Request			
<ul> <li>a) The period for reply expires 3 months from the mailing date</li> </ul>	of the final rejection.					
b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is la no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.						
Examiner Note: If box 1 is checked, check either box (a) or (I MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f		FIRST REPLY WAS FI	LED WITHIN TWO			
Extensions of time may be obtained under 37 CFR 1.136(a). The date thave been filled is the date for purposes of determining the period of valued to 17 CFR 1.17(a) is calculated from: (1) the expiration date of the sest forth in (b) above, if checked. Any pely received by the Office are may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL.	ension and the corresponding amount of hortened statutory period for reply origi	of the fee. The appropria nally set in the final Office	ate extension fee e action; or (2) as			
The Notice of Appeal was filed on A brief in compl filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed with the Notice of Appeal has been filed, any reply must be filed with the Notice of Appeal has been filed, any reply must be filed with the Notice of Appeal has been filed, any reply must be filed with the Notice of Appeal has been filed on	sion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	s of the date of appeal. Since a			
AMENDMENTS  3. ☐ The proposed amendment(s) filed after a final rejection, but the contract of	wing to the data of Elina a brief	will not be entered be				
<ol> <li>(a) ☐ They raise new issues that would require further cor</li> </ol>			cause			
(b) They raise the issue of new matter (see NOTE below		,,				
<ul> <li>They are not deemed to place the application in bett appeal; and/or</li> </ul>	er form for appeal by materially rec	ducing or simplifying th	ne issues for			
(d) ☐ They present additional claims without canceling a c	orresponding number of finally reje	ected claims.				
NOTE: (See 37 CFR 1.116 and 41.33(a)).						
4. The amendments are not in compliance with 37 CFR 1.12		mpliant Amendment (I	PTOL-324).			
5. Applicant's reply has overcome the following rejection(s):						
<ol> <li>Newly proposed or amended claim(s) would be all non-allowable claim(s).</li> </ol>		•				
7. For purposes of appeal, the proposed amendment(s): a) [how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows:		I be entered and an e	xplanation of			
Claim(s) allowed: Claim(s) objected to:						
Claim(s) rejected: 1.3.4.6-8.10 and 22. Claim(s) withdrawn from consideration:						
AFFIDAVIT OR OTHER EVIDENCE						
<ol> <li>The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).</li> </ol>						
<ol> <li>The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to or showing a good and sufficient reasons why it is necessary</li> </ol>	vercome <u>all</u> rejections under appea and was not earlier presented. Se	al and/or appellant fail ee 37 CFR 41.33(d)(1	s to provide a ).			
<ol> <li>The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER</li> </ol>	of the status of the claims after er	ntry is below or attach	ed.			
11. X The request for reconsideration has been considered but	does NOT place the application in	condition for allowan	ce because:			
See Continuation Sheet.  12.  Note the attached Information Disclosure Statement(s). (	PTO/SB/08) Paper No(s).					
13. Other:						

Examiner, Art Unit 1612

U.S. Patent and Trademark Office

/Snigdha Maewall/

/Gollamudi S. Kishore/

Primary Examiner, AU 1612

Continuation of 11, does NOT place the application in condition for allowance because: Applicant argues that the limitations of claims 5 and 9 were present earlier so it is not clear how the rejection became final necesitated by claim amendments. In response to this assertion it is pointed out that claim 1 earlier had no limitations of microcrystalline cellulose being colloidal or non colloidal and there were no limitations of viscosity, thus scope of claim 1 was changed and hence the new limitations along with old limitations had to be searched for claim 1 as such the rejection was final.

Applicant argues that there is no disclosure or suggestion in the combination of references that one could obtain a stable high water toothpaste with a reasonable expectation of success: (1) containing both a silica abrasive in an amount less than 15% and a silica thickener in an amount of 1 to 7%; (2) containing MCC to assist in reducing abrasivity; and (3) having a viscosity in an amount less than 200,000 cP. Indeed. Niemi specifically teaches that the stability of high water toothpaste systems is unpredictable and further teaches away from the present invention. Applicants, arguments are not persuasive because first no such limitations are present in claim 1 which recites that MCC assist in reducing abrasivity, the claims only recite presence of MCC. Niemi also uses rheology modifiers such as xanthan CMC etc to provide cohesion to the composition. Niemi also discloses and provides suggestion that additives, materials and adjuvants can be added to the dentifrice in column 6, lines 40-50. Niemi does teach that viscosity should be greater than 200,000cP, however, in light of teachings of Masters, one would utilize MCC with less viscosity and for reduced abrasivity since the reference treaches that silica with MCC provides less abrasiveness and in light of Venables, one would envisage using colloidal MCC for providing stable suspension and would expect better texture due to addition of MCC (colloidal). In response to applicant's arguments against the references individually, one cannot show nonobviousness by attacking references individually where the rejections are based on combinations of references. See In re Keller, 642 F.2d 413, 208 USPQ 871 (CCPA 1981); In re Merck & Co., 800 F.2d 1091, 231 USPQ 375 (Fed. Cir. 1986). Applicant contends that there is nothing in the remaining references teaches or suggests that the presently claimed high water toothpaste composition having a viscosity less than 200,000 cP could be stable (and have reduced abrasivity), these arguments are not persuasive because first, no such limitations are recited in claims and additionally as discussed in the rejection and above, Masters provide motivation to use MCC with silica for reduced (stringiness)abrasivity, since Niemi's compostion comprises abrasive silica, addition of colloidal MCC would provide less stringiness properties to the formulation and also better rheology which makes it stable as taught by Venables. Applicant argues on pages 3 to 4 and guotes col. 1, lines 44-58 of Niemi that it teaches away from using high water because it impacts stability and solves problem by increasing viscosity and thus teaches away from instant invention. These arguments are not persuasive because the rejection is not just based on Niemi's reference, it is the combined teachings of all the references which teaches the scope of the claimed limitation. Rheology modifiers are known in the art, Venables uses MCC to provide stability and good texture. Masters uses MCC to reduce stringiness of dentifrice and since MCC is known in the art as gelling agent, suspension stabilizer and texturizer, one would envisage using it and would expect less abrasive due to modified texture and increades stability as per Venables teachings. Applicant argues that examples 16, 17 and 18 provide unexpected stable tooth paste compostion with reduced abrasivity. Applicants arguemnts are not persuasive because the unexpected results do not commensurate with scope of the claims. The examples have specific thickener and abrasive in specific amount and with specific viscosity parameters, where as the claims contain broader disclosure for which unexpected results have not been provided. Applicants have not provided comparative results between instant invention and closest prior art to show superior and unexpected results. Applicants have not provided stability data or abrasivity data to show unexpected results. The rejections will be maintained.